

## Special Committee Meeting - 15th January, 2024

**<u>Present</u>**; Jim Routledge (JR), Christine Hadaway (CHd), Jaan Oitmaa (JO), Elaine Hume (EH), Steve Anderson (SA), Jenny Buckley (JB), Ann Snow (AS).

<u>Apologies</u>; David Adams, Chris Hasemore Meeting opened at 10:10 am.

## **Topic**; How are we going to promote lessons and attract newplayers?

- Letterbox drops at present being done.
- Website/Facebook being used.
- Playing bridge at local markets
- Approaching local retirement villages (JR)
- Radio advertising? Cost? Talk to Long Jetty President.
- Rotary, Lions Club, Probis. Can they advertise in their newsletters?
- Lifestyle villages (eg Pine Needles) to put flyers on their notice boards. (EH)
- Editorial in local newspaper (with photo).JB to approach.
- Making the most of new players by helping them transition into open play.
- Flyers in coffee shops with tear off phone numbers. (CHd)
- o Getting club members to take flyers to hand out.
- Form a sub-committee for club promotion so CHd can concentrate more on teaching. Sub-committee to consist of JR, SA and CHd. Concentrate promotion of February lessons.

## **Topic**; Transition of learners into Open Play.

- Supervised play will begin after next set of lessons.
- System Card for beginners.
- Learners have a lesson then they have a practice day to reinforce the lesson. (CHd)
- Improver's lessons are where conventions are introduced.
- CHd willing to train new teachers. EH indicated her interest in learning about the teaching process and will shadow CHd in next set of lessons.

- Anew player support committee made up of relatively new players (SA) To be put in Newsletter.
- Improver's Lessons: Donelle Foate to do in mid-March/April.

Topic;Buddy System.

- When to begin next session?
- Experienced players will have the same systems card as the new players so both follow the same system. This system card can also be used for other events eg Upside Down Pairs, Teams of Three etc.
- How to initiate? JB to telephone people. CHd to provide list of names. Also encourage other players who want to participate to ring JB. To be done in next 10 days.
- Players who want to repeat Beginner Lessons can do so free of charge.

## Topic; Enhancing Open Sessions for All Members.

Are there any areas that can be improved?

- A standby for Thursdays and Saturdays? AS to be Thursday standby.
- Need a Saturday standby volunteer. To be announced by Directors and note put on whiteboard.
- Can events be made more social? Eg; after a game a tricky/interesting hand be discussed. This idea will be given a trial period. Monday, Tuesday or Wednesday best as less experienced players attend on those days. JO to do on a Tuesday.

Meeting closed at 12;00pm.